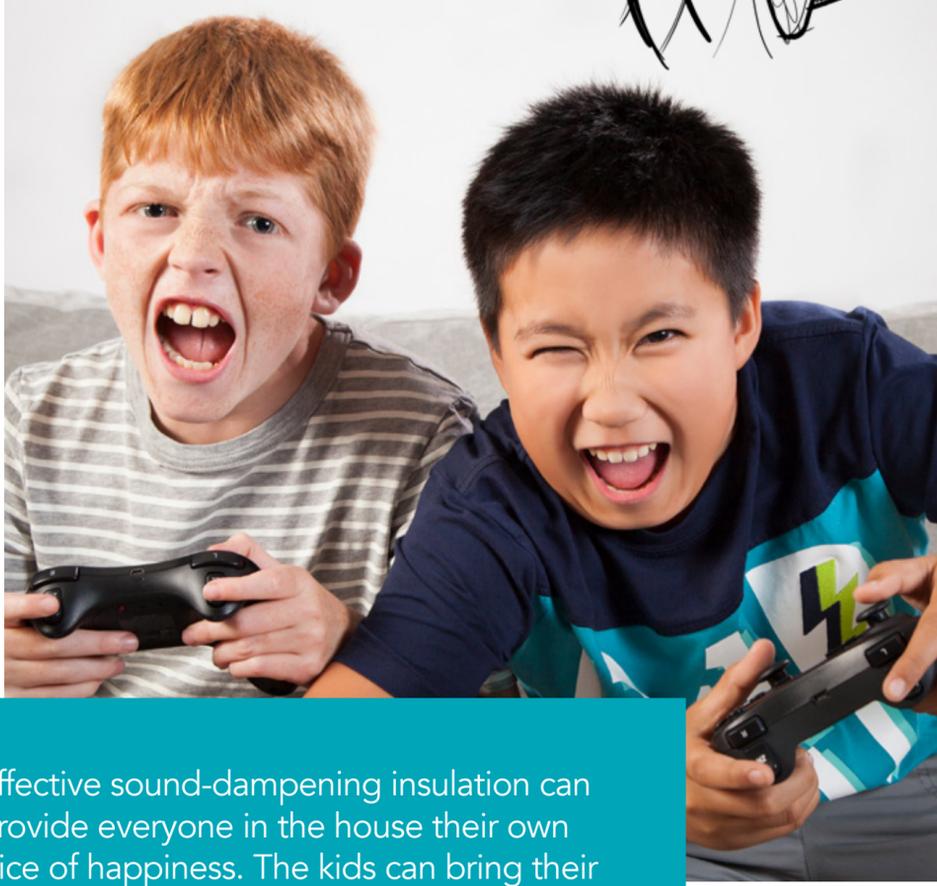
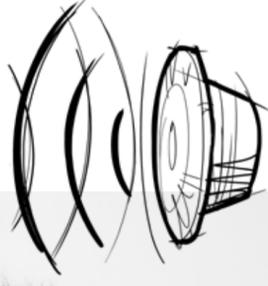


# 5 TIPS

## FOR QUIETER HOMES & HAPPIER CLIENTS



Effective sound-dampening insulation can provide everyone in the house their own slice of happiness. The kids can bring their friends over to play video games on the home-theatre system while others enjoy a board game or a relaxing book. It keeps the noise where it belongs and provides peace and quiet everywhere else.

## Here are 5 tips to help you insulate for peace, quiet and comfort.

1

### Use sound-dampening insulation in interior walls and ceilings

Using a sound-absorbing insulation on interior walls and ceilings will help ensure sound does not travel between rooms. Stone wool insulation like ROCKWOOL SAFE'n'SOUND® provides superior absorption qualities because of its higher density. No special expertise or tools are required. It cuts to shape easily for the best fit and the batts will stay firmly in place.

2

### Reduce impact & vibration noise by installing resilient channels

Insulating a basement? Using a resilient channel between your batt and the ceiling's drywall will minimize the sound caused by people walking on the floor above the room. This will create a much quieter, more relaxing environment.

3

### Use acoustic sealants to fill holes created by wiring and plumbing

Noise from adjoining rooms can enter through electrical and plumbing holes. Prior to applying your sound-dampening batt, simply use an acoustic sealant to fill the holes. This is an easy and effective way to reduce outside noise from entering and needing to be absorbed.

4

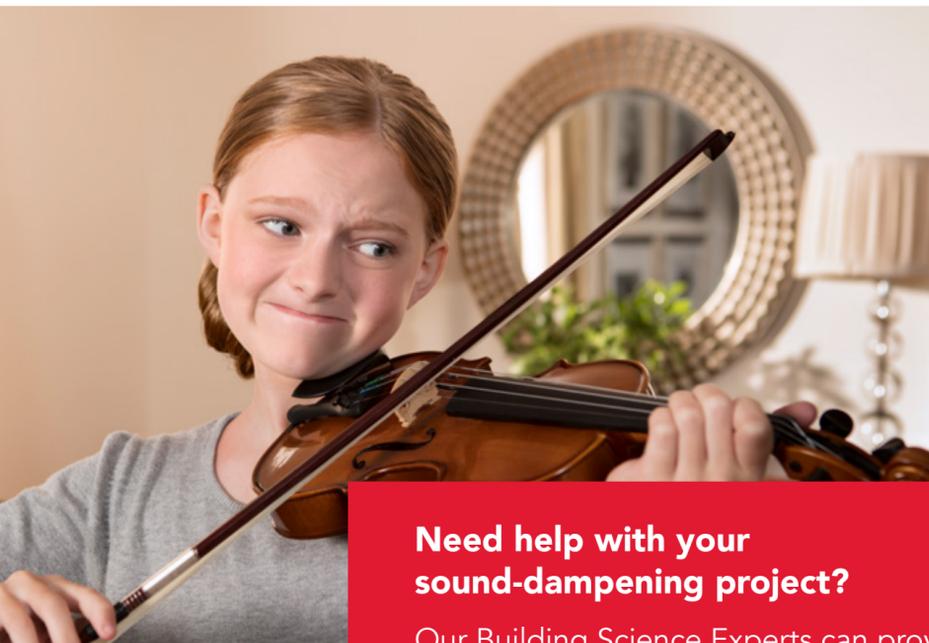
### Wrap electrical boxes with sound dampener

Applying a sound wrap to electrical boxes can prevent sound from leaking in from a neighbouring room. These wraps are very easy to install and will effectively eliminate what is often a weak link in sound-proofing projects.

5

### Quieter homes mean happier homeowners

Your business is built on happy customers. Over 50% of homeowners said that they would have added sound dampening if given the opportunity. This is an opportunity for builders and contractors to make a lasting impression. Providing homeowners with the insulation that ensures a quiet, comfortable home can go a long way toward ensuring their satisfaction.



### Need help with your sound-dampening project?

Our Building Science Experts can provide you with insights and the guidance you need to get the best performance for your residential clients.

Visit [rockwool.com/buildingscience](https://rockwool.com/buildingscience)