

# JEFFERSON COUNTY FIRE & RESCUE ASSOCIATION

Organized



1959

---

## **ROCKWOOL Helps Promote Fire Safety with Donation to Jefferson County Fire and Rescue Association *Funds Will Enable a County-wide Accountability System for Fire and EMS Personnel on Emergency Scenes***

**Jefferson County, West Virginia, April 2, 2019** – The Jefferson County Fire and Rescue Association (JCFRA) today announces the adoption of a system designed to track all firefighters, EMS personnel and/or other emergency support personnel throughout emergency occurrences.

The accountability system, made possible with ROCKWOOL's financial support, will provide enhanced safety for on-scene personnel during incidents as well as provide incident command staff an improved means to track and account for all personnel on the scene. The tracking method utilizes helmet shields, unit identifiers and personalized ID cards for every firefighter and EMS provider in the county, at no cost to the member.

The system was designed by members of the Shepherdstown Fire Department when it became clear they needed a better way to adequately track their staff in IDLH (immediate danger to life and health) environments. Shepherdstown Fire Department Chief Ross Morgan said, "It's working really well in Shepherdstown, so we're excited to see the JCFRA put it in place for the rest of the county."

Marshall DeMeritt, EMS Chief of Shepherdstown Fire Department commented, "This is a much-needed system that will tremendously improve accountability of fire and EMS personnel at emergency scenes – especially those who respond in their own personal vehicles."

The accountability system is made possible through a \$30,000 donation from ROCKWOOL.

"An ongoing initiative of the JCFRA is to promote community partnerships between us and other organizations, and we look forward to this being a lasting partnership between the fire and EMS departments of Jefferson County and ROCKWOOL," said Chief Michael Mood, Chairman of the JCFRA and Chief of Middleway Fire Company.

###

---

P.O. Box F Shepherdstown, West Virginia 25443

# JEFFERSON COUNTY FIRE & RESCUE ASSOCIATION

Organized 1959



---

## About Jefferson County Fire and Rescue Association

The Jefferson County Fire and Rescue Association is a partnership of all fire and EMS organizations in Jefferson County. The objectives of the Association are the promotion of standard operational guidelines, accountability of service provisions, the standardization of equipment, and the expansion of mutual aid by and between the fire and/or rescue companies within Jefferson County and surrounding areas. Also, it is to provide for the coordination and mutuality of said fire and/or rescue companies in providing their general welfare, relations between the companies, Jefferson County Emergency Services Agency and the public, and generally to increase the usefulness and effectiveness of the fire and/or rescue companies to the public at large.

Media Contact: Marshall DeMeritt, (540)742-8190, [emschief@shepherdstownfiredepartment.com](mailto:emschief@shepherdstownfiredepartment.com)

## About ROCKWOOL

ROCKWOOL, founded in Denmark in 1937, is the world's leading manufacturer of environmentally friendly stone wool insulation. ROCKWOOL's insulation is used in a range of construction industry applications, including interior and exterior walls, floors, roofs and attics, as well as industrial and original equipment manufacturers (OEM). ROCKWOOL has been making stone wool products for over 80 years. Stone wool and the products ROCKWOOL makes with it play an increasingly significant role in addressing two of the most far-reaching megatrends influencing virtually every aspect of modern society – urbanization and climate change. For more information, visit <https://www.rockwool.com/west-virginia>.

Media contact: Leslie McLaren, (905) 875-9307, [leslie.mclaren@rockwool.com](mailto:leslie.mclaren@rockwool.com)

---

P.O. Box F Shepherdstown, West Virginia 25443