

Becoming a positive & contributing member of the Jefferson County community

We are actively involved in local programs and causes, bringing new jobs for residents, and promoting business growth in the region.



At ROCKWOOL, we place a significant focus on helping the people in our communities prosper, and are committed to becoming a positive and contributing member of the Jefferson County community.

For ROCKWOOL, building factories is a major long-term investment. With a 30-year history in North America, we've made a meaningful impact in each of the communities in which we operate.

Because around 90 percent of our business is local, meaning we produce close to our customers and hire from the community, we're focused on nurturing open, lasting relationships with our neighbors.

But we understand that being an integral part of the community doesn't just happen overnight. The following areas are a few ways we intend to deliver on our promise for positive impact in the community.

Jobs

Construction – Already underway, our construction project will lead to approximately 250 professional contractor jobs and \$10M in local construction activity.

Operations – 150 new manufacturing jobs will be created, providing opportunities in four departments: operations, engineering, maintenance and site leadership and supervision. Positions in each of these areas provide job security, training programs and the opportunity to build a meaningful career.

Partnerships – We're connecting with stakeholders from Blue Ridge Community and Technical College to support workforce readiness, and those from the West Virginia Manufacturers Association and Jefferson County Chamber of Commerce as part of a long-term investment in the business growth of the community.

Our North American Communities

Milton, Ontario
– operating since 1988

Grand Forks, British Columbia
– operating since 1999

Byhalia, Marshall County, Mississippi
– operating since 2014

Ranson, Jefferson County, West Virginia
– opening fall 2020

Corporate social responsibility

Investing in the community – Our focus on supporting shared progress has already begun with our investment and activity in the area.

Philanthropy and corporate social responsibility – This has been an integral part of our mandate since first opening in North America. We'll continue to contribute in meaningful ways that make a positive impact for the residents of Jefferson County.

A few organizations we are already working with:

Jefferson County	WVU Medicine	The Jefferson
Community Ministries	Children's Hospital	County Fire and
		Rescue Association

"An ongoing initiative of the Jefferson County Fire and Rescue Association (JCFRA) is to promote community partnerships between us and other organizations, and we look forward to this being a lasting partnership between the fire and EMS departments of Jefferson County and ROCKWOOL."

– Chief Michael Mood
Chairman of the JCFRA and Chief of Middleway Fire Company

Supporting broad economic growth

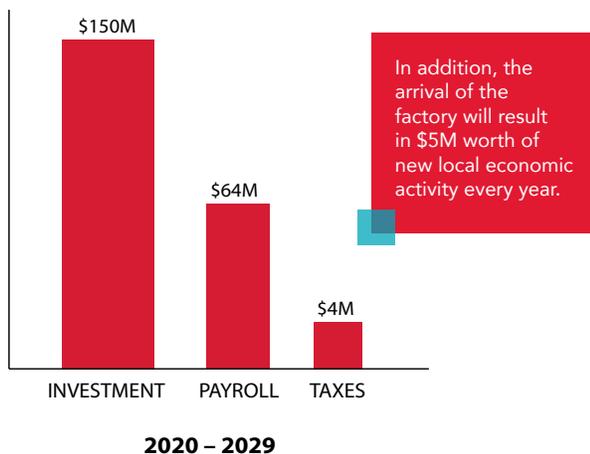
Investment – By driving investment in infrastructure, we'll help attract more businesses and development to the region in the coming years.

Local economic activity – Once the facility is up and running, we expect it will generate an estimated \$5M annually due to an increased demand for local services.

Tax payments – During the first 10 years of operation, we'll pay around \$400,000 in property and other taxes per year. That amount will increase to approx. \$1M per year every year after that.

Supporting local suppliers – We're dedicated to building relationships and sourcing products and services from businesses across the region.

Economic impact in the region



Looking to find out more about ROCKWOOL's corporate social programs and economic impact, including partnerships with local organizations?

Learn more by visiting rockwool.com/wvcommunity

We also encourage you to keep up-to-date with the ROCKWOOL Ranson project by subscribing to our community newsletter at: rockwool.com/wvnewsletter

As the facility gets up and running, we'll be looking for local suppliers to support a variety of needs, including catering and food services, cleaning, freight, landscaping and snow removal, and waste removal.

For more information, visit: rockwool.com/wvsuppliers

FAQ's

Will the facility result in an increase in truck traffic?

ROCKWOOL relies on transportation from trucks to deliver raw materials to the factory and for the delivery of final products to distributors and retailers. Our commitment is to work with local authorities and transportation companies to ensure use of the most direct access between the highway and the factory and thus reduce the local traffic impact. Total traffic, including employee vehicles, is expected to result in a two percent increase on WV-9.

Will the facility be noisy?

The facility will not exceed the permitted limits in the community. Based on our experience from other factories, we do not expect noise levels at our property line to exceed 50 dB, which is equivalent to a quiet suburb or a conversation at home.

"If I was to talk to someone who's getting ready to have ROCKWOOL come into their community, I'd say get ready for some amazing job opportunities and get ready for a company that wants to get involved with your community to make it even stronger."

– Lesley Mansfield

Executive Director, Halton Learning Foundation

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